**Der Business Modell Canvas**

**Key Activities**

**Channels**

**Value Proposition**

**Customer Segments**

**Customer Relations**

**Key Partners**

**Key Ressources**

**Cost Structure**

**Revenue Stream**

**Der Lean Canvas**

**Solution**

**Channels**

**Value Proposition**

**Customer Segments**

**Unfair Advantage**

**Problem**

**Key Metrics**

**Cost Structure**

**Revenue Stream**